ITEM 28. CAR SHARE – PARKER STREET HAYMARKET

TRIM RECORD NO: 2015/528354

RECOMMENDATION

It is recommended that the Committee endorse the reallocation of parking on the eastern side of Parker Street, Haymarket, between the points 10.7 metres and 15.7 metres (one car space) north of Barlow Road as 'No Parking Car Share Vehicles Excepted' subject to the following:-

(A) The City will only install signage for the car share space when Hertz 24/7 has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from Hertz 24/7 for a car share space in Parker Street, Haymarket, north of Barlow Road.

COMMENTS

The kerb space on the eastern side of Parker Street, Haymarket, north of Barlow Road is currently signposted as "2P Ticket 8am-6pm Mon-Fri, 4P Ticket 6pm-10pm Mon-Fri 8am-10pm Sat-Sun & Public Holidays".

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to November 2014, membership in the City has risen by around 529 members per month.

Current membership is approximately 27,157 of which 7,299 are business members.

As of October 2015, there were 471 Hertz 24/7 members in Postcode 2000.

Within a 250 metre radius of this location, there is currently no spaces allocated for Hertz 24/7 car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 15 letters sent out with no responses supporting or opposing the proposal.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share – Parker Street Haymarket

Claudia Calabro, Business Support Officer

